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PROPER CYCLING & COFFEE  
has brought together a team of  
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**Proper**  
CYCLING & COFFEE



# Info Island

premium upgrade using  
StandBuilder frames

**CLIENT** PROPER Cycling & Coffee

**EVENT** Sponsorship of various cycling events

**STAND** 3m Info Island with reception desk, laptop stand and flat screen display

**USPs** Packs away into a small van

This info Island is a retrospective add-on to an existing StandBuilder display

Existing fabric (StandBuilder System) graphic originally produced five years ago!

Can be assembled by accomplished DIY minded individuals (or we can install)

## Info Island at a glance

- Info Island is a display stand designed as an efficient information provider and/or data gatherer
- Displays are one or two sided so can be used to sell two different products
- Can be supplied as a 3m, 4m, 5m or 6m display unit
- Pillar extensions enable the graphic to be raised, for example in crowded spaces
- Reception desks can be branded or supplied with “designer” style in-fills
- An extremely impressive free standing unit that “punches well above its weight” (and price!)
- Graphics can be changed in minutes, so updated as and when required (this morning’s lecture / this afternoon’s lecture)
- Can be accessorised with flat screens, spotlights, iPad holders, shelving, literature racks, goodie bag holders and much more



## PLAN VIEW

